**Ear Part One- Flyer for an incoming BU student**

I remember when I was an incoming freshman at Bloomsburg. The first couple of days I was very nervous to talk and even ask question because I didn’t want to get made fun of. I was constantly getting lost around campus and I also found myself eating alone at times because my friends and I had complete different schedules. It was also very overwhelming trying to get used to the new environment having to come from a city. Even though the campus was beautiful I was not used to being in the middle of nowhere. However, joining clubs and doing community service made me feel more comfortable. I started meeting a lot of other students that were in the same predicament as me and started getting invited to gatherings.

I think a flyer is a great way to communicate with an incoming freshman. The student would have all details in where would all the programs and activities would be hosted at. They also would not have to worry about asking questions that they are afraid to ask. This would make the student feel more comfortable and they would also get the chance to meet new people.

My goal in this genre was to make my flyer nice and simple and not include a lot of words for the benefit of the student. Including a lot of words can be very boring to read and students at time can also forget all the information. I also wanted to keep the flyer simple because one of the stereotypes of “Greeks” is that they party a lot and keeping it classy would have gave the student a different first impression.

**Ear Part Two- brochure for parents**

There was times that I told my parents that I wanted to become a “Greek” just to have their opinion. I thought that they would not have any concerns because I knew that to become a “Greek” you had to have a good GPA and also maintain it, but my parents reacted the opposite of my assumptions. Their main concern was about all the partying and underage drinking that the “Greeks” got themselves involved in. There was no way to change the stereotypes that came up to their mind and because of this I decided to make a brochure for all parents.

I think that a brochure would be a great way to communicate with parents. There have been several of stereotypes given to “Greeks” over the past years and with a brochure it can inform parents what the “Greeks” main goals are and also share some of the benefits.

In this genre I wanted to include background information, pictures, and also the stereotypes. Give them a certain amount of information, leaving them wanting to know more about “Greeks.” Show parents pictures to give them an idea of how responsible the student would become. I also wanted to inform the parents about most of the stereotypes because I do not want them to hear it from anyone else.

**Ear Part Three- video satire**

When I think about stereotypes about “Greeks” I think about parties. I think that’s in everyone’s thoughts. From past experience, I know that “Greeks” are the host to a lot of the parties in campus because they raise money for the community. They are also known for dancing or stepping because to some sororities and fraternities that’s part of their culture. However, to people who do not know a lot about “Greeks” make think they do it for their own benefit.

I chose to do a video as my satire because I think is a great way to communicate with everyone and show them how exaggerated a piece of information can turn out to be. I chose to do a video because I can not only show pictures, but also write about them. I think doing a satire is also a great way to show that not everything you hear or see can mean what you think because the human brain tends to always think the worst.